The candidate should be able to:

* 2.1.1 explain the history of ESG investing
* 2.1.2 explain the size and scope of ESG investing in relation to geography, strategy, investor type, and asset class
* 2.1.3 explain key market drivers of ESG integration: investor demand/intergenerational wealth transfer, regulation and policy, public awareness, and data sourcing and processing improvements
* 2.1.4 explain the key drivers and challenges for ESG integration among key stakeholders: asset owners, asset managers, fund promoters, financial services, policymakers and regulators, investees, government, civil society, and academia